

Our Mission

Written by Administrator

Thursday, 29 December 2011 10:53 - Last Updated Wednesday, 31 October 2012 09:39

Here at Choice Image, we are a industry professionals. We know what it is like to be part of something special, and it is a magic that is seen throughout our production line, our philosophy, and our quality screen printing. We are here to get the job done for you.

Our Company History

Choice Image , Inc. has worked hard since 1982 to help our clientele build innovative, cost effective and successful marketing programs. The success of our customers speaks volumes about the direct result of our focused commitment to their goals. We serve our customers with a fully staffed, state of the art screen print production facility, dedicated to deliver powerful, broad based solutions to a national audience of retailers and manufacturers.

Choice Image Custom Tee Shirts can create products that work for you. Custom ink matching and a computerized color matching system assures you of Pantone color matches. Fluorescent and specialty inks are regularly used to achieve special effects. More often than not, we are the answer to the question "Who printed that?"

Our Business Philosophy

Quality is important to any manufacturer. We emphasize quality throughout each step of our manufacturing process. We also strive to be as efficient as possible so we can offer a competitive price to our customers.

Choice Image is blessed with an amazing group of people.. All have vast experience in the printing & embroidery business. Our people are well aware of deadlines. Commonly, they work overtime (including Sundays) on short or no notice to get the jobs completed. All of our people are empowered to "stop the presses" if they feel that the quality of the job is not up to standards.

Our Mission Statement

Choice Image is a graphics service provider specializing in screen printing f. Exceptional quality and customer satisfaction are delivered through the use of state of the art technology and an intense focus on meeting or exceeding our customers' expectations. Our designer uses color & design theory as well as advanced silk screen print process techniques to give you a cutting edge design and Production Print.

Our Vision Statement

The vision of Choice Image is to have our name become synonymous with "Quality Embroidery". We will become the graphic arts company that our competitors will imitate. We will improve the revenue of our clients by providing promotional graphic materials that stand out as high quality and provide value added returns to them.

⋮